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PRESS RELEASE

On September 29, 2011 the final of the first Swiss Blues Challenge was organised by the BAG (Blues Association of Geneva), Bluesnews.ch and Sierre Blues Festival, under the name of « Swiss Blues.ch ».

4 bands among 17 participants have reached the final and 3 have participated
The winners of the 1st Swiss Blues Challenge are Marco Marchi and the Mojo Workers.



This victory will allow Marco Marchi and the Mojo Workers to represent Switzerland at the IBC (International Blues Challenge) at Memphis, USA, which will take place from January 31 to February 4, 2012, and at the EBC (European Blues Challenge) which will be organised in Berlin on March 16 and 17, 2012.

The 3 other finalists are Mr Blue and the Tight Groove, Swamp Train and Walt's Blues Box.



Moreover, Walt's Blues Box's CD « the cat walk », published in 2011 has been selected to participate to the Best Self-Produced CD contest in Memphis, USA, in 2012.

We sincerely congratulate the winners and wish them the best for their future.

*For « Swiss Blues.ch »
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